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## **Tennessee Television Announces Patent to the Triple-Play Market**

*Patent provides quality, integrity and accountability benchmarks*

**MEMPHIS — November 8, 2005** — Tennessee Television Corporation (TTC) today announced that it has been granted a patent by the United States Patent and Trademark Office (USPTO) detailing “Centralized Aggregation of Broadcast Television Programming and Multi-Market Digital Delivery Thereof Over Interconnected Terrestrial Fiber Optic Networks.” The patent details the methodology for delivering telecom based television services.

“We are excited to introduce this patent to the industry as it provides a positive benchmark of the standards required to ensure the quality, integrity and accountability of television programmer content,” said William Shepherd, President and CEO of Tennessee Television. “Maintaining the consistent delivery of television entertainment services to subscribers now and in the future is why we also have another patent application pending that addresses the ongoing uniformity needed to continue to provide first rate TelcoTV services to subscribers.” Tennessee Television is already applying the patent’s standards in its direct deployment initiatives and is negotiating licensing with telephone company partners who plan to deploy telecom based TV initiatives with TTC or on their own.

Tennessee Television is a Memphis, TN, based corporation providing television content and content services directly to metropolitan subscriber households as well as to partner telephone companies engaged in the delivery of television over telecom infrastructures. TTC owns and operates a primary television downlink headend facility in Memphis and is launching full DSL television delivery to direct subscribers in and around Memphis, TN, and Shelby County.

**Source: Tennessee Television Corporation:**

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