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Tennessee Television Corporation Announces New Name; Telco Television Corporation

MEMPHIS — January 1, 2006 — Tennessee Television Corporation announced today that it has changed its operating name to Telco Television Corporation. The change represents the company's original growth plan and strategies as a regional and national player in the emerging triple-play market of telecom based television and entertainment services.

“TTC has reached an exciting point in its growth where the nature of our business model and its expansive scope are more accurately represented as Telco Television Corporation,” said William Shepherd, President and CEO of Telco Television. “We continue to use the ‘TTC’ brand which will help our partners and the industry adjust easily to this change as well as giving us new options for our 2006 imaging campaigns.”

The change does not affect any of the company's existing or ongoing business partnerships or relationships nor does it represent any change in the corporate structure of the company. “All that has changed is the name and everything else is business as usual,” said Dennis Craven, CFO for Telco Television.

Telco Television Corporation is a Memphis, TN, based corporation providing television content and content services directly to metropolitan subscriber households as well as to partner telephone companies engaged in the delivery of television over DSL infrastructures. TTC owns and operates a primary television downlink headend facility in Memphis and is launching full DSL television delivery to direct subscribers in and around Memphis, TN. TTC has negotiated specific IPTV licensing rights with a majority of major television programmers.

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