

**For Release 5:30p.m. EDT  
October 23, 2007**

## **National Telco Television Consortium Debuts Solution for Licensing Telecom and IPTV Deployments**

*National consortium is focused on growing the IPTV space*

**ATLANTA / MEMPHIS— October 23, 2007** — Today the National Telco Television Consortium, NTTC, announced its consortium solution for licensing telecom and IPTV video deployments. NTTC is working with television programmers, telephone companies, power companies and municipalities to provide end to end solutions for licensing video subscribers.

“National Telco Television Consortium is fully engaged and has already obtained certain programmer licensing and is continuing to negotiate consortium based licensing to assist the growth of telecom and IPTV deployments nationwide,” said William Shepherd, CEO of NTTC. “We intend to have full television programming package solutions available to our general membership by the end of 2007. We have spent considerable time negotiating with critical television programmers to create the type of relationships that are difficult for individual companies to establish.”

“The NTTC is an advocate for its members by negotiating, testing and creating approvable system designs that television programmers can be comfortable with when authorizing these new distributors,” said Kevin Kenworthy, Vice President, Programming and Marketing.

National Telco Television Consortium, LLC, is a Memphis based limited liability corporation that specializes in negotiating television content and content marketing.

#####

**For more information:**

Kevin Kenworthy, 901.842.5351, [info@nttc.tv](mailto:info@nttc.tv)